Prepared as Handout for
Omaha Lead Site Community Advisory Group
Meeting January 12, 2005

Community Advisory Group (CAG)

for the

Omaha Lead Site

Education Subcommittee

Summary Notes from December 1, 2004 Meeting
Douglas/Sarpy County Extension Office

The following people were in attendance at the Education Subcommittee meeting:

Name	Affiliation
Jonah Deppe	OneWorld; Citizen at Large
Connie Determan	MFG, Inc.
Trenton Erickson	Douglas/Sarpy County Extension
Todd Falter	Nebraska NHHS
Laurie Foral	DCHD
Kathy Leinenkugel	DCHD
Paula Peters	ATSDR (by telephone)
Katy Spellerberg	MFG, Inc.
Che Thompson	LSOC
Vernon Waldren	Douglas/Sarpy County Extension
Nikki Walker	ATSDR (by telephone)
Rachel Wright	Douglas/Sarpy County Extension

Mr. Waldren began the meeting by asking Ms. Determan about the CAG structure and how the CAG would continue after the ROD is issued. Ms. Determan explained that it has not yet been determined what will happen with the CAG but the general sentiment of the CAG is that people would like for the group to continue. Mr. Waldren then asked what the duties of the Education Subcommittee would be after the ROD is issued. Ms. Deppe replied that the focus of the Education Subcommittee should be to educate the community and the CAG itself on lead poisoning. Ms. Thompson agreed that the group should remain together because otherwise the Education Subcommittee would separate back into smaller groups, which would make lead education and outreach less effective.

Mr. Waldren asked how lead education and outreach should be structured. Ms. Leinenkugel said that until the ROD is issued and funding for the Omaha Lead Site is received, lead education and outreach should continue through collaboration of existing programming.

Mr. Waldren then asked Ms. Deppe and Ms. Leinenkugel to give a brief review of the Precede/Proceed model. Ms. Deppe said this is a planning and evaluating outreach tool. Ms. Leinenkugel explained that you first look at what about the environment needs to be changed when beginning your evaluation, and then identify the multiple factors that result in the outcome

and prioritize what factors need to be addressed. Ms. Foral said the State of Nebraska provides training on this model.

Mr. Waldren began a discussion on the Educational Plan Matrix. The Awareness and Promotion Campaign strategy was discussed first. The issue of training CAG members on lead poisoning was addressed. Ms. Leinenkugel suggested that some type of summary of lead education as well as an overview of what the CAG has been doing should be developed so that people who join the CAG or are interested in the Omaha Lead Site can review the documents and understand the CAG and Omaha Lead Site. Ms. Determan suggested this be done by developing a packet comprised of five or six key documents that give a history of the CAG and Omaha Lead Site, as well as provide lead poisoning information. MFG will develop the draft packet.

Mr. Falter said the State has completed its comprehensive plan on lead and the CAG's plan, *Comprehensive Plan for the Elimination of Lead Hazards in Omaha, Nebraska,* was included with the state plan. Mr.Falter will send the plan to MFG who will then distributed it at the next CAG meeting. Ms. Deppe suggested placing the document in libraries for public access. Ms. Leinenkugel expressed concern that people who do not use computers would miss the document. Ms. Determan said kiosks were being used in the State of Michigan as a way of public outreach and that MFG is researching the use of kiosks in Michigan.

Mr. Waldren began discussing the Education Plan matrix. Several additions and deletions were suggested for the matrix. MFG will update the matrix.

A discussion began regarding the Awareness and Promotion Campaign portion of the matrix. Mr. Waldren asked if the Education Subcommittee should generate more lead education and outreach materials or if materials that are currently being used by various agencies should be used by the group. The group agreed to use as many existing materials as possible. Ms. Determan said MFG will review available materials and select the ten best. The group also agreed that new materials may also need to be developed for the Omaha Lead Site's specific needs. Ms. Foral said more culturally sensitive materials are needed for this education and outreach campaign.

Mr. Waldren asked Ms. Peters what ATSDR was doing to develop educational and outreach materials specific to the Omaha Lead Site. Ms. Peters said ATSDR is continuing to research and gather information specific to Omaha's needs. Ms. Deppe said Sierra Club conducted a mass calling to distribute lead education within the Omaha Lead Site. Ms. Determan said MFG will contact Sierra Club to discuss the cost and effectiveness of the calling campaign.

Several other topics regarding the Awareness and Promotion Campaign were discussed and are summarized as follows.

- DCHD will be starting classes for education outreach workers in February or March. An eight week outreach program will be held by DCHD in April and May.
- Ms. Wright submitted a grant to EPA for $10,000. If received, this money would be used to purchase a lead display and English and Spanish sipper cups.
- The State of Missouri has a lead poisoning curriculum for Kindergarten through 12th grades. Ms. Peters is trying to obtain a copy of the curriculum for the Omaha Lead Site.

It was agreed that a work group should be developed for the Awareness and Promotion Campaign. Ms. Foral, Ms. Thompson, and MFG agreed to participate in the work group. The participation of Chicano Awareness Center is desired for the work group. MFG will contact Rebecca Valdez to ask for her participation.

Mr. Waldren began a discussion on the Good Nutrition/ Basic House Maintenance and Cleaning/ Personal Hygiene Strategy of the Education Plan matrix. Mr. Erickson discussed the landscaping demonstration classes that Douglas/Sarpy County Extension offers. Ms. Deppe described a program conducted in Kansas City where vacant homes were used for presentations on lead-safe restoration and cleaning. Ms. Deppe will develop a cost estimate of conducting such presentations.

Mr. Waldren moved to the Distribution of Educational Materials to Health Care Workers and Health Care Networks strategy. Ms. Leinenkugel said that Dr. Pour's position is that DCHD needs to be a lead agency working with Health Care Providers. If people want to work with DCHD they need to distribute the same message as DCHD and make sure this message is not confusing to the community. Ms. Leinenkugel said DCHD approached Dr. Romero in April 2004 to suggest UNMC dedicate a session of their "Mini Med School" (www.unmc.edu/minimed/T) to lead issues. She has not heard whether this is a possibility for the spring 2005 session. Ms. Leinenkugel suggested that the CAG encourage UNMC to conduct such a session. Ms. Thompson said the March of Dimes would also be a good resource to tap for bringing publicity to the lead issue. Ms. Foral said she has contacts with the March of Dimes.

Ms. Leinenkugel announced that Masimax will be conducting lead-safe training for contractors in Omaha in January. There will be two sessions, one in English and one in Spanish. MFG will obtain fliers for this event and distribute to the CAG.

The following list of Action Items resulted from the meeting:

- MFG will create an informational packet that provides history of the Omaha Lead Site and CAG as well as lead poisoning information that will be used to update new members of the community who join the CAG or are interested in the Omaha Lead Site.
- Mr. Falter will send the State of Nebraska comprehensive lead plan to MFG for distribution to the CAG.
- MFG will research the use of kiosks and other lead education and outreach efforts in the State of Michigan and update the Education Subcommittee.
- MFG will update the Education Plan matrix and distribute to the Education Subcommittee.
- MFG will review education and outreach materials and select ten materials that would be the best to use for the Omaha Lead Site Awareness and Promotion Campaign. These materials will be distributed to the Education Subcommittee for approval.
- MFG will contact Sierra Club regarding the calling campaign conducted and update the Education Subcommittee.
- Ms. Peters will contact the State of Missouri to receive a copy of the State's lead education curriculum.
- MFG will contact Rebecca Valdez to ask for her participation in the Awareness and Promotion Campaign work group.
- Ms. Deppe will develop a cost estimate for using vacant homes to conduct lead-safe restoration and cleaning presentations.
- Ms. Foral will contact the March of Dimes regarding lead education and outreach.
- MFG will obtain fliers from DCHD regarding the Masimax training and will distribute to the CAG.

The next Education Subcommittee meeting will be held on January 18, 2005, at 1:30 p.m. at Mr. Waldren's office located at 8015 W. Center Road.