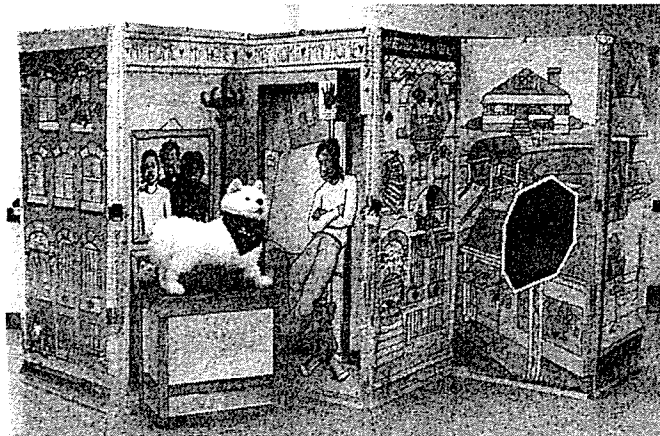


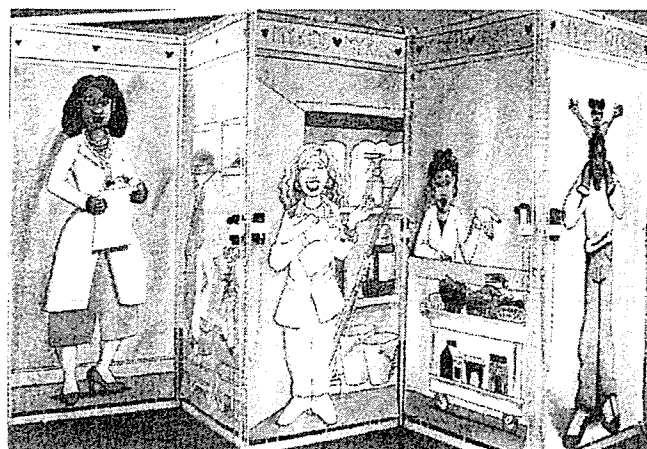
Story Board Exhibit on Lead Poisoning Prevention

The Douglas County Health Department Lead Program has partnered with the EPA Region VII Office to bring the EPA's Story Board lead display to Omaha for the next five weeks, including National Lead Poisoning Prevention Week, October 24-30, 2004. The exhibit will be on display to the public at the Omaha-Douglas Civic Center, 1819 Farnam Street, Farnam level from September 28-October 4. On October 27 the exhibit will be on display at the CDC Region VII Lead Conference being held in Omaha. The remainder of Lead Week, the display will be back on Farnam Level at the Civic Center. Other community sites for display are pending.



The Story Board exhibit on lead is designed for mothers with young children. The theme of the exhibit is "My Home, My Kids, My Choice." Visitors are self-guided through the exhibit with a series of eight voice box messages. As a visitor begins their tour, they greet Dusty the dog and unwittingly pick up "glo-germ" powder on their hand. At the next panel, Quamie and Sheniqua instruct the visitor to put their hand under the black light hanging by Quamie's door. The black light exposes all the "lead dust" they just got on their hand from petting Dusty. The lesson learned is that lead dust could be anywhere.

The next two panels show where lead may be found in the home and the environment. On the other side of the exhibit, Dr. Gray and the Nurses teach visitors about the dangers of lead and how they can minimize their child's exposure to it. At the end of the exhibit, Quamie and Sheniqua encourage visitors with young children to have them tested and invite them to take some of the lead educational materials on the last panel. (Description and photos from the Story Board Inc. web site: www.storyboardinc.com).



The display is quite large, and needs an area of at least 12 feet by 3 feet, plus walking room on both sides. The voice boxes can be set to respond in either English or Spanish, and educational materials in both languages will be provided. Douglas County Health Department will be consulting with the Omaha Lead Site Community Advisory Group education subcommittee at their September 30 meeting to coordinate additional display sites through the end of October. For more information, contact Reid Steinkraus or Kathy Leinenkugel at the DCHD Lead Program 444-7825.